

VISION:

To develop an iconic, world-class ocean city showcasing its diversity of people, culture, heritage, and environment.

MISSION:

To become a knowledge-based developmental agency that seeks to achieve social, spatial, and economic transformation in Nelson Mandela Bay.

STRATEGIC OBJECTIVES:

- To pioneer and implement people-centred catalytic programmes.
- To create spaces and places that inspire and transform Nelson Mandela Bay.
- To develop and promote a creative culture in Nelson Mandela Bay.

VALUES:

Socio-economic development: We must be an agent of positive social and economic change.

Inclusivity: We strive to understand and meet the needs of our diverse stakeholders.

Value for money: We aim to deliver value on public expenditure and real returns for our stakeholders.

Integrity: We act with openness, transparency, and respect.

Accountability: We take responsibility for our decisions and use of our resources.

Collaboration: We work as a team and build partnerships as part of a wider team serving the city.

Excellence: We continually seek ways to raise our standards.

Innovation: We are open to new ideas and welcome our ideas being challenged.

Sustainability: Everything we do makes optimal use of resources and has a lasting, positive impact.

WE ARE ALSO ON SOCIAL MEDIA:

 **Facebook** – Mandela Bay Development Agency

 **SoundCloud** – Mandela Bay Development Agency (MBDA)

 **Youtube** – Mandela Bay Development Agency

 **Instagram** – Mandela Bay Development Agency

 **Twitter** – The_MBDA

 **Instagram** – mbda__



MBDA STAFF

DIRECTORS:



MPHUTUMI GODUKA
Board Chairperson



ASHRAF ADAM
Chief Executive Officer



MASLA ODAYAR



SITHOLE MBANGA



RAJESH DANA



KENNY GOVENDER



BONGANI GXILISHE



MANDLAKAZI SKEFILE



GLEND PERUMAL



PINKY KONDLO



MXOLISI MOOLMAN



VUYANI DYANTYI



**KHWEZI GIDEON
NTSHANYANA**

MANAGEMENT:



KOLISWA MGIJIMA
Chief Financial Officer



DEBBIE HENDRICKS
Operations Executive



MPHO MOKONYAMA
NMB Stadium Manager



ZIMBALI KWELA
Financial Manager



MBULELO MATIWANE
Company Secretary/Board
Legal Officer



KURT SWART
Risk and Compliance Manager



MCEBISI NCALU
Facilities and Area Manager



SINGATHWA POSWA
Research, Innovation and
Sustainability Manager



ARCHIE HLONGWA
Information Technology Manager



CHARMEL BUSH
Human Resources Manager



SIMA SMAILE
SCM Manager



LUVUYO BANGAZI
Marketing and
Communications Manager



mandela bay
DEVELOPMENT AGENCY
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The Mandela Bay Development Agency (MBDA), established in 2003 by the Nelson Mandela Bay Municipality (NMBM), with support of the Industrial Development Corporation (IDC), is a special-purpose development company which has become the driving force behind urban regeneration in Nelson Mandela Bay.



WHO ARE WE?

The Mandela Bay Development Agency (MBDA), established in 2003 by the Nelson Mandela Bay Municipality (NMBM), with support of the Industrial Development Corporation (IDC).

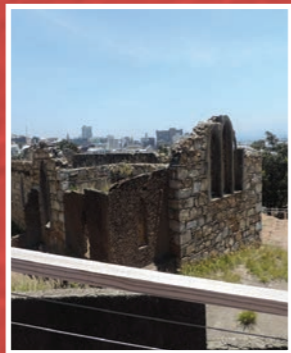
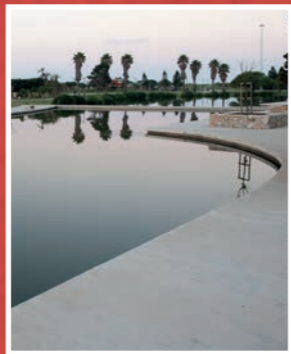
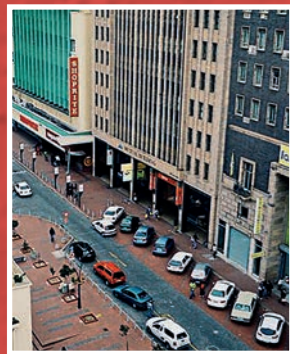
The MBDA, represented by its Board of Directors, receives its mandate from the NMBM, acting through the Executive Mayor, the City Manager and the NMB Metropolitan Council. The Agency is contractually accountable to the NMBM, to which it delivers compliance reporting in respect of its key performance indicator (KPI) targets being achieved. The MBDA relies on the NMBM for service delivery direction.

WHY DO WE EXIST?

Having been established and mandated by the Nelson Mandela Bay Municipality, we do what we do to Revive, Renew and Inspire the Nelson Mandela Bay through urban renewal and psychosocial support programmes that aim to improve communities and the business environment in the Bay. The MBDA is a change agent and implementer of catalytic and socio-economic programmes.

MBDA HAS 4 AREAS OF FOCUS:

- **Facility management:** The agency already operates facilities such as The Tramways, Campanile, Helenvale Resource Centre, and Nelson Mandela Bay Stadium with more to come on stream in the future.
- **Area management:** This aspect entails security, cleansing, and other utilities and services in special spatial nodes.
- **Socio-economic programmes:** The MBDA implements programmes and projects that are catalytic in nature, leading socio-economic revitalisation of targeted precincts and focus areas. We conceptualise, plan, and execute.
- **Research and knowledge creation:** This will see the MBDA become a capacity hub, introducing new physical or intangible assets to the city with a focus on sustainability.



WHAT DO WE DO?

The MBDA is well known for delivering catalytic and impactful urban renewal projects across Nelson Mandela Bay. As a special-purpose development company, the Agency has established itself as a turnkey delivery vehicle, from concept to completion, in partnership with various industry and socio-economic role players as an agent of the Nelson Mandela Bay Municipality. Some of the most notable programmes and projects completed or underway include:

NOTABLE PROJECTS:



KING'S BEACH UPGRADE

The upgraded space is the re-creation of one of the City's tourism crowns, which features a popular skate park, kiddies play area, mini stage, as well as a lake.



GOVAN MBEKI AVENUE AND CBD UPGRADE

Environmental upgrade of the CBD led to new business sales and job opportunities that are aligned with local economic development.



DONKIN RESERVE AND ROUTE 67

The R60 million Route 67 consists of 67 Public Art Works symbolising Nelson Mandela's 67 years of work dedicated to the Freedom of South Africa and includes 67 steps leading up the largest flag in South Africa.



ATHENAEUM BUILDING AND LITTLE THEATRE

Over R3 million was spent on facelifts with the aim of developing an arts and crafts precinct.



THE TRAMWAYS REDEVELOPMENT

The R40 million revamped Tramways building has proved to be a major catalyst to economic development and has livened up the Baakens Valley, hosting more than 40 000 visitors.



UITENHAGE MARKET SQUARE UPGRADE

The R30 million upgrade in the heart of Uitenhage, is being better used for social interaction and attracting new private sector opportunities.



T.C. MAGQABI SWIMMING POOL

The R8 million community recreational facility includes a swimming pool, ablution facilities, pump room, fencing, and paving.



ST PETERS REDEVELOPMENT

The construction of a place of remembrance and a South End heritage resource began with phase 1, a timber walkway that provided visibility to the ruins of the church and the beautiful view of the ocean, and phase 2, which included the church facelift.



TRAMWAYS UNITY BRIDGE

South Africa's first pedestrian bridge to be built with composite material.

For more information on our projects, please visit www.mbda.co.za
Or email info@mbda.co.za or call 041 811 8200

CURRENT PROJECTS IN 2020:



UITENHAGE RAILWAY SHEDS UPGRADE

The redevelopment of the sheds will contribute to the spatial and social transformation of a potential commercial, leisure, and tourism precinct.



SOUTH END MIXED USE DEVELOPMENT

To transform South End into an affordable housing area and establish micro-enterprise opportunities.



FORT FREDRICK DEVELOPMENT

Development of a facility with public amenities which include a zip line through the Baakens Valley.



KORSTEN AND SCHAUDERVILLE

MASTER PLAN

After the completion of Neave Recreational Park, the plan is to immediate the area with lighting, security, tree planting and street furniture, as well as designate vacant land for the development and upgrade of open-space park areas.



NEW BRIGHTON CULTURAL PRECINCT

Following the Singaphi environmental upgrade, the TC Magqabi swimming pool, and the New Brighton Jazz Festival, there will be development within the defined key intervention projects with a focus on economic, social, and housing prospects to also provide opportunities for SMME development.



HELENVALE SPUU

Current development in the area includes youth centre facilities, safer school programmes, sports fields, safe pedestrian routes, and psychosocial support.



BAYWORLD & HAPPY VALLEY REDEVELOPMENT

After much engagement with Bay citizens, the redevelopment of the tourist attraction Bayworld, is currently in the works.



COUNCIL CHAMBERS PROJECT

The MBDA is working closely with the NMBM to develop plans for the relocation of the Council Chambers as part and parcel of the Feather Market Centre precinct plan.



INNER CITY CLEANSING

This ongoing service is a top up to the NMBM's waste management efforts. Through this intervention, the MBDA is assisting in creating an enabling business and residential environment for growth and prosperity of the inner city.



VARIOUS RESEARCH AND

INNOVATION PROJECTS

The use of composite material, recycling projects, solar tuk tuks, and innovative partnerships have been implemented. Together with the Nelson Mandela Bay Stadium, the MBDA is investigating off-grid and greenhub activities that will see to the iconic stadium relying less on the national grid.



NELSON MANDELA BAY STADIUM

The MBDA continues to be the operator of the iconic R2bn facility as an agent of the Nelson Mandela Bay Municipality. The Agency plans and controls all operations and capital investments at the NMB Stadium. We negotiate tenant leases, recruit, and stage events, all to broaden the revenue base and improve sustainability.